

Does Any Of This Sound Familiar For You?

An Introduction to BodyKey®

- You've tried all kinds of different diets with no success, or with only short-term success.
- You're unhappy with how you look, but your unhappiness goes deeper than just the few extra pounds you're carrying around.
- You feel like you don't have enough energy, and not enough time to rest, all leading to increased irritability.
- You feel that you're not aging gracefully, and, not knowing how to change it, you focus on cosmetic fixes to cover it up.
- You have health issues that you've come to accept as normal for you. Maybe you have digestive problems, constipation, bloating, or insane cravings for sweets. Maybe you have trouble sleeping, or new, stubborn allergies. Whatever it is, you have started to believe it's normal when previously it wasn't.

The first good news is that, none of these symptoms has to remain part of your life!

Next, the really good news is that: even though blasting fat is your goal, learning the secret to permanent weight reduction is going to do more than just transform your body in 60 days.

Body Key will show you how to get your life and vitality back!

Imagine this instead...

- You LOVE your body and how you look. You can wear anything you want and you look great. Along with losing weight, you actually look years younger.
- You have more energy and confidence than you've ever had before. You're up for any challenge, and you know that people will treat
- You feel completely in control of your eating and your life! You no longer feel that your mind and your body are fighting each other.
- All those recent, uncomfortable symptoms are gone. No more digestive problems, sleeping problems, fatigue, or mood swings. You feel healthy again, all the time.

- No more fad dieting and removing complete food groups from your life or crazy exercise programs. You've uncovered the secret to permanent weight loss, and low self-esteem are over, forever.
- It feels good to imagine this, doesn't it? Good, now stop imagining. I'm going to show you how to make this your reality.
- Does this sound too radically different from what you feel right now to even dream of achieving? What if I told you this secret to permanent weight loss will literally change your life?
- You probably think it's impossible to be feeling completely different 60 days from now.
- When I first started researching the causes of obesity with weight loss, I discovered the hard way what you've likely already discovered yourself:
- Most diet solutions don't work, and the ones that have any effect only work for a short time. That's because they're basically band-aid solutions for a bigger problem. If you stop working out obsessively, stop following that crazy diet, stop taking those damaging prescription pills, or forego the ever-newer surgery solutions, you're left alone with your weight problem again.
- The BodyKey® weight loss secret taps into the real power to change your body permanently.
- Let's Think About This
- In order to grasp the secret power of BodyKey® to permanent weight loss, let's compare it with exercise.
- Can exercise lead to weight loss? Most of us probably wouldn't argue with the claim that lots of exercise will ultimately lead to weight loss as long as you continue doing it all the time. But for most of us, exercise is not the answer because lack of exercise is not our fundamental problem with weight.
- Nevertheless, some people buy exercise programs to lose weight. They accept that exercising muscles regularly can lead to weight loss, so they invest in a program that will teach them exercises to follow.
- But what if there were another secret to weight loss, one that has also been proven to work over and over, and one that also involves following simple exercises? And what if those exercises involved a lot less effort than the physical kind?



WHAT PART OF YOU HAS TO CHANGE BEFORE ANYTHING ELSE?

My light-bulb moment came when I began to notice an important pattern in my research. Every weight loss program I found added something to your life like crazy exercise routines or dangerous pills, or subtracting something from it like the foods we love. Then when we go "off" the program we make up for lost time and deprivation and pig out! But none of the diet programs I looked at was focused on how to live your life!

I started to wonder: if we keep trying solutions that don't take our lifestyle into account, how are we ever going to make progress?

Once I arrived at this question, the course of my study changed. Asking how a weight loss program was supposed to really change our thinking led me to the secret behind permanent weight loss. It allowed us to go from being a prisoner of our own weight to sharing the secret with others and becoming a successful weight loss coach.

Simply put, what this breakthrough represented for me was the beginning of my final understanding that permanent weight loss is achieved by fundamentally changing how we ***think*** about food and weight.

Amazingly, every program I looked at had ignored the mental state. Instead, they bombarded you with exercise and pills, or starved you with extreme diets. When the program was over, so were the positive effects (if there were any!). People still saw themselves the same way, the relationship with food was unchanged, and people were still overweight or gained it all back quickly.

So, let's look at the myths:

DIET MYTH #1: "YOU ARE WHAT YOU EAT"

This is only a partial truth, which is why it is so deceptive! What we eat is a choice, and bad choices are often a symptom of a much deeper problem. In Body Key it reveals a truth that will literally change the way you look at diet and exercise. You will learn that, while a component to weight loss, diet is not the secret to permanent weight loss.

DIET MYTH #2: "FATS MAKE YOU FAT"

We've lived through fat-free mythology for a few decades now. Seriously, if eating fat-free worked, we'd have a whole society of skinny people. The truth is that we need some fats: all the cells in your body, including the important

ones in your brain, require fats. If you focus only on cutting out all fats, you hold on to every last bit of fat you have. Cutting out fats is not the secret to permanent weight loss.

DIET MYTH #3: "CARBS ARE BAD"

Carbohydrates are your body's main source of energy, and the only source useable by your brain. Radically decreasing your carbohydrate intake can result in low energy and decreased mental faculties, but without the weight loss! Cutting out carbs is not the secret to permanent weight loss. Body Key reveals the "good" carbohydrates and includes them in your daily meal plan.

DIET MYTH #4: "ALL YOU NEED TO DO IS EXERCISE MORE"

Focusing exclusively on exercise frequently leads people to feel that they can indulge the bad eating habits that caused their weight problem in the first place. Exercise is not the secret to permanent weight loss, because it does nothing to change the way you think about your food. The minute you reduce that heavy exercise regimen, the pounds come right back, and no sustainable change in your life was made.

MAKE LOSING WEIGHT EASY AND PERMANENT!

After 5 years of scientific research at Nutriway® to find THE BEST formula and a lot of human experiments compiling everyone's answers, there is a new understanding to the missing link to permanent weight loss. BodyKey® develops a system to achieve it from the inside out--no drugs, heavy exercise, and just follow your same basic supplement program that we are all doing already and to start the weight discard program some meal replacements.

The powerful steps leading to permanent weight loss are far easier than you imagine. Trust me, this is one of the reasons so few people know or even consider the secret. It's only hard to discover it on your own. It's not hard to follow.

We will lead you along the simple path to achieving your ideal weight permanently. Together we will treat the problem, not perpetuate it.

NOW IT'S YOUR TURN

BodyKey® gives you the benefit of all the years of weight loss research at Nutriway®.

Simply put, this program will fundamentally change the way you approach achieving and maintaining your ideal weight.



I want you to look and feel great and live in a body that you love and deserve. You can't imagine how much this motivates me.

And now you can learn the secret yourself, and in just 60 days learn to get a body that is envied, admired, and noticed by everyone. Your ideal body, yours forever because it becomes who you are.

FACTS ABOUT BODYKEY®

- BodyKey® by NUTRIWAY® is a comprehensive weight management program that provides you with a personalised path to your desired weight. It fits your lifestyle and is easy to follow.
- The BodyKey® by NUTRIWAY® program grew from important core principles and decades of industry research at the NUTRILITE® Health Institute in Buena Park, USA have enabled the NUTRILITE® brand* to become the world's #1 selling vitamin and dietary supplements brand**
- BodyKey® by NUTRIWAY® powder shake is the #1 meal replacement shake globally that contains no artificial flavours, colours, sweeteners, or preservatives.***
- The BodyKey® by NUTRIWAY® program uses a scientific, question-based Personal Assessment to recommend a personalised, healthy weight management plan tailored specifically to you and your lifestyle.
- The InBody Band, a device that tracks your body composition, heart rate, steps and calories to name a few, is integrated with the BodyKey® app which acts as your personal coach to provide you with meal and exercise advice. Together these tools offer you a seamless experience in your weight loss journey.

PROGRAMS	DURATION	WHOLESALE PRICE	COST PER DAY	RRP	FITNESS TRACKER	PERSONALISED ASSESSMENT
HERBALIFE ADVANCED	30 days	\$309.25	\$10.31	\$352.00	No	No
BODYKEY BY NUTRIWAY	60 days	\$629.00	\$10.48	\$768.30	Yes	Yes
USANA RESET PROGRAM - PHASE 1 & 2	35 days	\$393.00	\$11.23	\$432.30	No	No
ISAGENIX 30 DAY CLEANSE PROGRAM	30 days	\$358.59	\$11.95	\$463.00	No	No
HERBALIFE ULTIMATE	30 days	\$390.70	\$13.02	\$463.00	No	No
ISAGENIX 30 DAY STARTER PACK	30 days	\$449.90	\$15.00	\$608.30	No	No

INBODY BAND:

InBody Band is the first fitness tracker that comes with an inbuilt body composition measurement. BodyKey® has partnered with InBody, a global leader in the body composition analysis industry, to provide a fitness tracker that is integrated with the BodyKey® app to give you a seamless experience in your weight loss journey. The InBody Band fitness tracker is capable of:

- Measuring Body composition
- Real time activity tracking (steps, calories burned, distance travelled)
- Real time heart rate monitoring
- Sleep pattern monitoring
- Vibrate notification and alerts
- BodyKey® mobile app integration

BODYKEY® APP HELPS TO:

- Transform the collected raw data from the InBody Band and make it meaningful to you
- Integrate the BodyKey® personalised assessment to show you the best path on your weight loss journey
- Provide diet and physical activity advice, just for you
- Interpret your sleep pattern
- Allow you to set up friendly competition among your BodyKey® friends